

CAMLIN FINE SCIENCES GAINS MAJORITY STAKE IN DRESEN, MEXICO



Leading Global Shelf Life Solutions Company
Takes A Big Leap In Central America

Camlin Fine Sciences (CFS) has been a trusted name in the antioxidant industry for more than 25 years, and continues that legacy with the acquisition of Dresen Quimica S.A.P.I. de C.V., Mexico, to cover Central America and Andean States. CFS acquires 65% stake in Dresen and its group companies, a leading player in the Mexican food and feed blends business.

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"Our ability to listen, understand, respond and meet the customer's demand is further enhanced with our Central America operations. Simply put, we have improved our synergies across the American continent which will allow our customers to have more control over the products they want", says Mr. Arturo Davila Cabrera, Vice President Sales - Mexico, Central America and Andean States. "With our expansion strategy, we aim to provide easy access, enhanced timely delivery and most importantly offer cost-effectiveness to our customers."

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COMPANY NEWS

Ghodawat, director, Sanjay Ghodawat Group, said, Frustar is conceived, crafted and produced 100% in India. Frustar includes a line-up of three new and unique tasting flavours at an affordable price. Our wide spread market reach along with our strong brand reputation gives us an added advantage. Frustar has flavours which are distinctive and different.

www.ghodawatconsumerproducts.com



Modern Food Industries (India) Ltd.

Private equity major Everstone Group, which today completed the acquisition of Modern Foods, has set an ambitious target of trebling revenue from the ex-Hindustan Unilever's bread and bakery brand to Rs. 1,000 crore and has made top-level changes with a new chief executive.

The company aims to quadruple the turnover of Modern Foods to Rs. 1,000 crore in a few years by providing high-quality and healthy food options in bread, baked items and possibly in new categories.

For Modern Foods, this the third ownership change since it was set up by the government way back in October 1965 as Modern Bakeries India and as the country's first bread company at Kazhikundram, near Tidel Park in Tamil Nadu.

The company has 14 bakery units in 13 cities including Mumbai, Bengaluru, Chennai, Kochi, Kolkata and Hyderabad and 40 franchisees and sells breads, cooking oils, flour, fruit pulps, fruit juices, beverage concentrates and energy food.



Camlin Fine Sciences Ltd.

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www.camlinfs.com



PureCircle Ltd.

Malaysia-based natural sweetener firm PureCircle will invest USD 200 million (about Rs. 1,330 crore) over 5 years to set up a manufacturing plant and procure raw material locally in India as it forays into the country.

PureCircle, which sells zero-calorie natural sweetener, stevia across the world, received FSSAI nod in December 2015. It is the largest producer of the zero-calorie sweetener globally.

The company is already in talks with multinational food and beverage companies.

The company's clients in markets outside India includes Nestle, Pepsi, Coca Cola and Danone.

Stevia is called Meethi Tulsi and Meethi Patti by Indian farmers. Stevia leaves are processed by PureCircle to form a white powder substance, used as a sweetener.

The company has already started trials in six states including Punjab, Uttar Pradesh, Tamil Nadu and Jharkhand.

The company procure 15,000 tonnes of dry stevia leaves locally, for which farming has to be done on 5,000 hectares of land. This will benefit 15,000 farmers directly. The proposed Indian plant will cater to the south-Asia region.

The active compounds of stevia are steviol glycosides (mainly stevioside and rebaudioside), which have up to 150 times the sweetness of sugar.

www.purecircle.com



Uflex Ltd.

Uflex, a leading flexible packaging solution company, has recently developed Cast Polypropylene (CPP) Film with robust seal performance. This film finds widespread use in addressing different types of packaging needs and exhibiting superior sealing functionalities.

The four traits that make this film stand out from other variants of CPP and Polyethylene (PE) Films are Low SIT (Seal Initiation Temperature), High and Broad Hot Tack Strength, Good Hermeticity, and Good Optical properties.

This film owing to its good sealing properties increases the shelf life of packed products from six months to about one year.

The film is available in variants such as plain, metallised and as white CPP. Its applications include snacks packaging, condiment packaging, and Over the Mountain (OTM) as the film offers good performance even at low atmospheric pressure. A two layer laminate of this film can replace three layered traditional laminates to withstand nitrogen flushing.

To sum up, the film offers cost-effective improvements in packaging speed, consistent performance on packaging equipment, durable package integrity and aesthetics. The film is carefully engineered to address diversified and challenging sealing needs of flexible packaging.

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Camlin Fine Sciences gains majority stake in Dresen, Mexico

Leading Global Shelf Life Solutions company takes a big leap in Central America.

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About Camlin Fine Sciences

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For more information, visit www.camlinfs.com.

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Camlin Fine Sciences acquires Dresen Quimica



Written May 6, 2016

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ON MAY 6, 2016

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News Bureau



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