PRODUCT SHEET



EZENTIAL® Naturel 50

A proprietary blend of vegetable fiber and seaweed powder that strengthens structure in baked goods and snacks - reducing breakage and waste without affecting taste or texture.

CLEAN LABEL STRENGTH

Reinforces structure a clean-label alternative to starches and refined hydrocolloids.

PRIMARYAPPLICATION





Bakery

Snacks



FUNCTIONAL INGREDIENTS

LET'S SOLVE IT TOGETHER

Your Product. Your Conditions. Your Performance. That's where our Customer Application Lab comes in.

We partner with your team to test, validate, and optimize solutions for shelf life, texture, flavor, and safety—tailored to your process, your formulation, and your goals.

From pilot trials and shelf-life testing to sensory and analytical insights, we combine technical rigor with real-world relevance.

Let's bring **Your Next Solution** to life

LABELED AS

Pea Flour, Vegetable Fiber, Seaweed Powder

RECOMMENDED USAGE LEVEL

Typical range is 1.0% for most cookie, cracker, & biscuit applications

Actual dosage depends on factors such as active component, application type, and desired quality or shelf-life goals.



SCAN TO LEARN MORE

See how this solution can help preserve freshness, protect quality, and optimize performance.

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